



AVOID THE WEBSITE ROLLER COASTER

CREATE PEACE OF MIND UTILIZING CHEEKY MONKEY WEBOPS

A modern approach to Enhancing Site Performance

The attention span of your audience continues to get shorter and shorter, and the necessary functionality to attract and engage them gets more complex and frequent.

It is a constant challenge, even for the largest organizations who have teams dedicated to maintaining site performance, security, fresh content, applications, and updates.

WebOps allows businesses like yours to utilize the team approach to keeping the site optimized for the best user experience.

Cheeky Monkey provides flexible engagement. Cheeky Monkey can work with your existing team in cross functional collaboration, or as a turn-key solution.

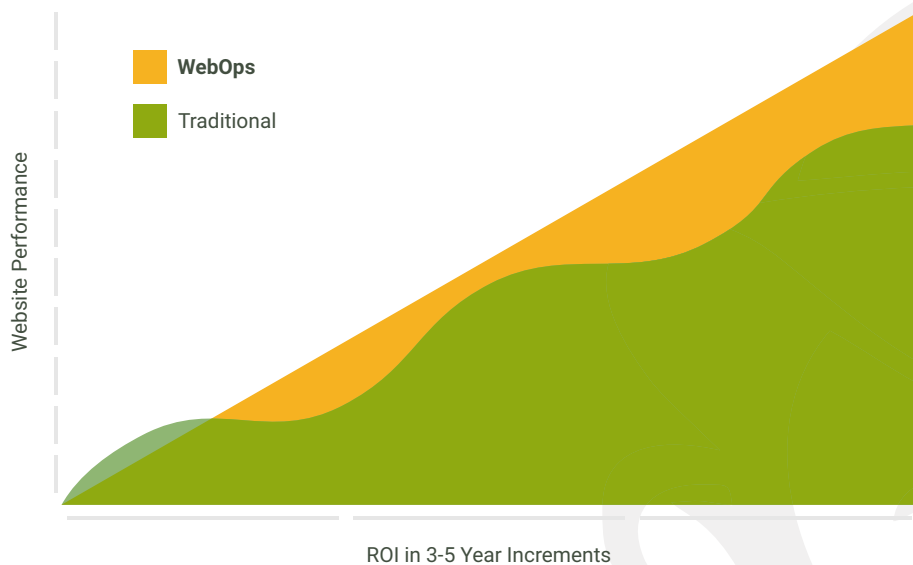
The best description of the benefits of Cheeky Monkey WebOps is Peace of Mind: Maximum optimization with cost certainty.



THE SUPERIOR RETURN ON INVESTMENT OF WEBOPS

As web applications have evolved and become more interactive and sophisticated, the old web development model of "launch and let go" is no longer effective and can actually hurt your site's performance (and your profits) as a result. WebOps teams help companies avoid the roller-coaster of the relaunch cycle, focusing on the constant evolution of website operations by developing iterative and innovative solutions.

WebOps = consistency + enhanced user experience + lower overall cost.



With WebOps pay a fixed monthly fee vs a large web development fee every 3 to 5 years.

- * Functionality
- * Security
- * Visitor Experience
- * Content & Imagery
- * Applications



Cheeky Monkey WebOps can incorporate Drupal migration.

The Monkeys are experts in Drupal migration. As Drupal 7 & 8 are scheduled for End of Life, Cheeky Monkey Media can incorporate migration to Drupal 9 as part of the WebOps scope of work, or as an independent initiative.

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