



WordPress:

The Most
Adopted Content
Management
System in the
World



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MONKEYMEDIA™



Thinking about using a Content Management System (CMS) for your website?

WordPress just might be the answer. Read this quick guide to see if it's right for you.

SO WHAT IS WORDPRESS ANYWAY?

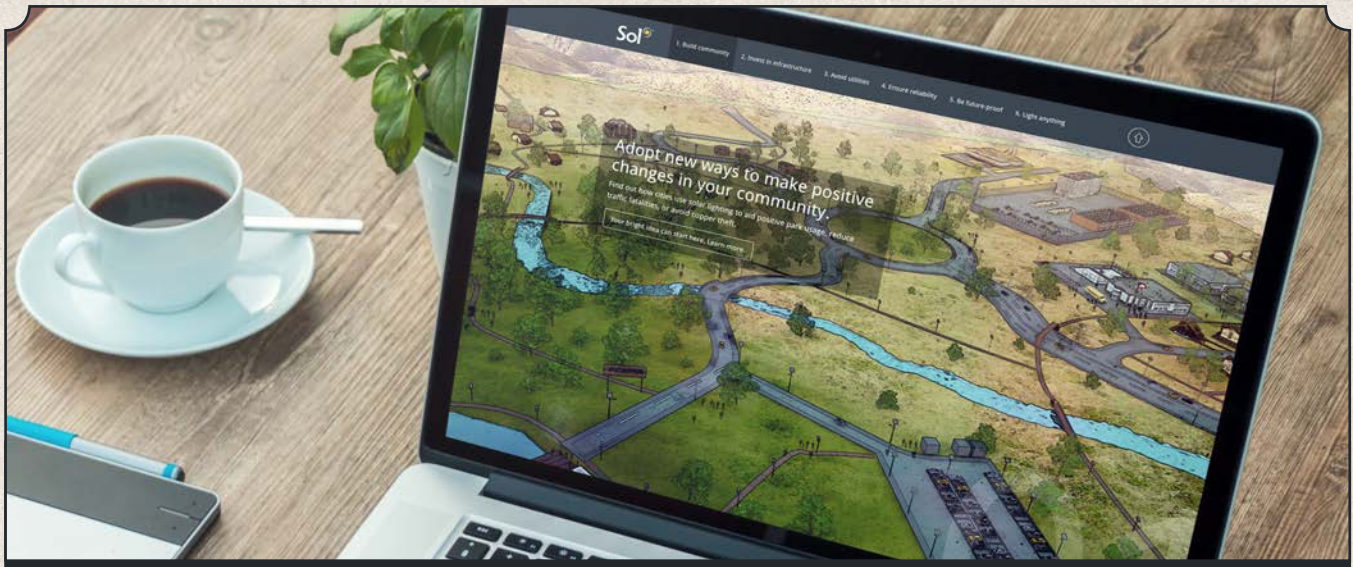
WordPress is an open-source content management system designed for everyone, emphasizing ease of use, performance, and security. The basic WordPress software is simple and predictable so you can easily get started with your projects. It is typically associated with blogging but supports other types of web content including more traditional mailing lists and forums, media galleries, online stores and also enterprise level websites.

WordPress has evolved in progressive ways over time — supported by skilled, enthusiastic developers, designers, scientists, bloggers, and more. People with a limited tech experience can use it “out of the box”, and more tech-savvy folks can customize it in remarkable ways.

WHAT ARE SOME POPULAR WORDPRESS FEATURES?

- Flexible and Adaptable
- User-friendly
- Thousands of Themes
- Tons of Functionality Extending Plugins
- SEO Friendly
- Mobile-friendly and Responsive
- Built-in Blogs
- Budget-friendly
- Community Supported





SOL BY CARMANAH • RESPONSIVE WORDPRESS SITE

WHEN SHOULD YOU CONSIDER WORDPRESS?



The following are some super solid selling points if you're considering Wordpress as your online solution.

- You have a limited or lower budget
- You need an easy to manage backend with simple administrative actions
- You are on a time constraint for getting your site up and running
- You don't need your site to scale dramatically
- You only need a few different types of content
- You have SEO as a focus
- You do not have the need to connect to outside data sources.

WHO USES WORDPRESS?

Cheeky Monkey Media's Wordpress experts have designed and developed more sites than you can shake a stick at. Here's just a couple samples of our wondrous Wordpress work.

SOL BY CARMANAH

Wordpress was a great fit for Sol in regards to their tight deadlines and budget restraints. Wordpress offered everything needed in regards to design, integrations, and improved functionality and minor customizations.

TRI - FAMILY RESOURCE CENTER

With WordPress being an easy to administer, easy to navigate, scalable and cost effective system, it was the perfect solution for this project. With TRI being a not-for-profit, cost effectiveness was also a large factor in using Wordpress.



WORDPRESS POWERS THE PRESENCE OF THESE HIGH PROFILE COMPANIES



UNIVERSITY OF HAWAII

VOGUE

VOGUE



CNN

TIME

TIME MAGAZINE



LOLLAPALOOZA

The
Walt Disney
Company

THE WALT DISNEY COMPANY

NEW YORK POST

NEW YORK POST



THE ROLLING STONES

CHICAGO'S VERY OWN
WGN9

WGN-9 CHICAGO



GET IN TOUCH WITH US.

Feel free to reach out anytime, as we are always happy to discuss how we can work together!

1-800-818-4564 or 1-778-484-1519 (direct line)

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